



Company Profile

Dr. Andreas Hunziker
Unternehmensberatung GmbH
Oberholzstrasse 33
CH-8966 Oberwil-Lieli
Tel.: +41 (0)56 631 47 01
Fax: +41 (0)56 631 47 02
info@hunziker.ch
www.hunziker.ch



DR. ANDREAS HUNZIKER
Unternehmensberatung GmbH



*We are building bridges
between business and IT*

Overview

- ▶ The management consulting company Dr. Andreas Hunziker Unternehmensberatung GmbH helps organizations to increase their business performance by using information technology in an effective and efficient way while limiting the risks associated with it.
- ▶ Focus-Areas:
 - IT strategy and information management.
 - IT enabled business concepts: Logistics, sales-, marketing- and service-processes, knowledge management.
 - Executive education and top management workshops.
 - Audits and second opinions regarding IT projects, IT structures and IT risks.
 - Cost-benefit analysis.
- ▶ We are based in Switzerland and operate worldwide.

▶ [Overview](#)

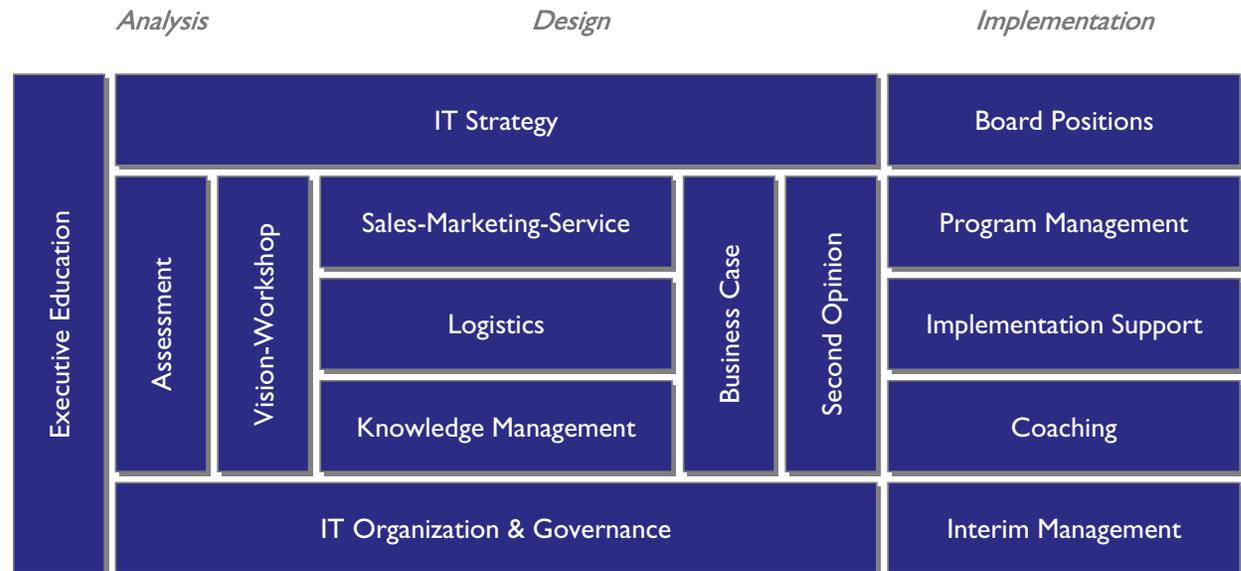
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Service Offering



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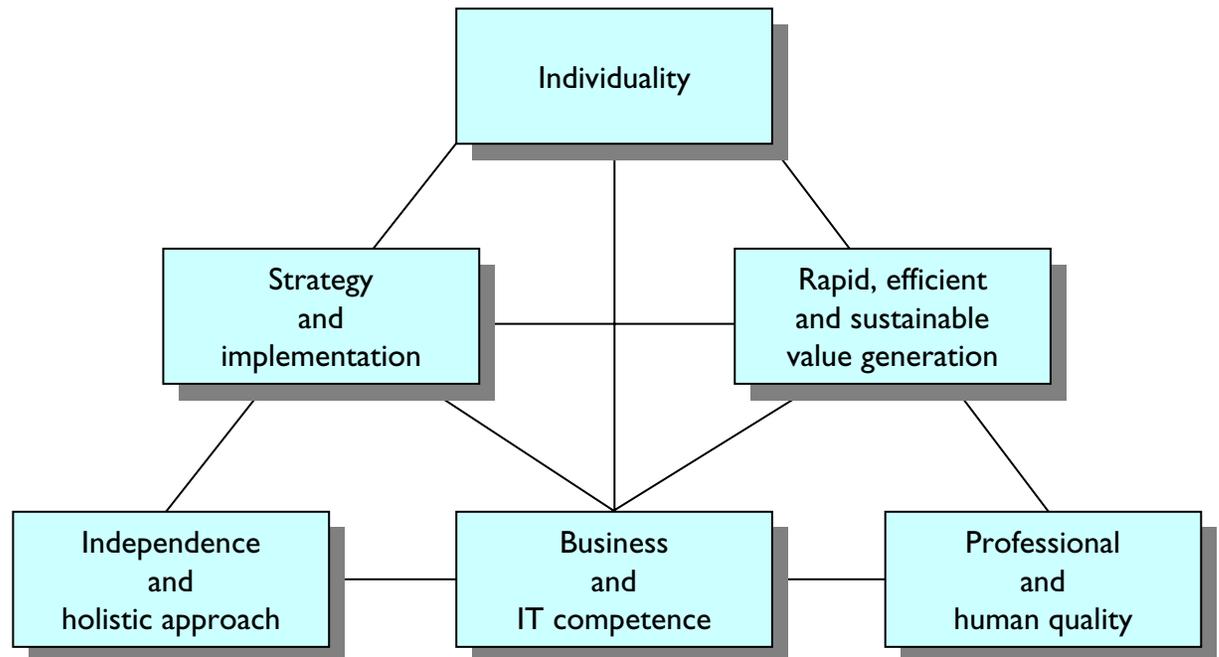
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Strengths



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Andreas Hunziker

- Since 2005 Member of the Board of Directors
Swiss Federal Railways SBB
- Since 2004 Owner and management consultant
*Dr. Andreas Hunziker
Unternehmensberatung GmbH*
- Since 1992 Lecturer and since 1998 Assistant Professor
University of St. Gallen (HSG)
- 2003 – 2004 Member of the Executive Board
The Information Management Group (IMG)
- 1996 – 2003 CIO and member of the Executive Board
Danzas Group
- 1985 – 1996 Manager und management consultant
Digital Equipment Corporation (DEC)

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